

INTERNATIONAL STUDENT EXCHANGE PROGRAM

ESG UQAM



COURSES TAUGHT IN ENGLISH
FALL SEMESTER 2019

UNDERGRADUATE COURSES

DSR2010	Corporate Social Responsibility
DSR4700	International Management and Cultures
DSR5100	Strategic Management (Pr: Intro. to Management & Financial Management)
DSR6102	Business Simulation (Pr: Strategic Management)
ECO3550	International Economic Relations (Pr: Intro. to Microeconomics)
ECO5550	Currencies and International Financial Markets (Pr: Intro. to Macroeconomics)
ESG1114	Doing Business in North America
FIN3500	Financial Management (Pr: Intro. to Financial Accounting)
FIN5521	Investment and Portfolio Management (Pr: Financial Management)
MET3122	Management of SMEs (Entrepreneurship)
MET4200	Introduction to Operations Management
MKG3300	Marketing
MKG5305	Consumer Behavior (Pr: Marketing)
MKG5316	International Sports Marketing (Pr: Marketing)
MKG5321	International Marketing (Pr: Marketing)
MKG5327	Advertising (Pr: Marketing)
MKG5334	Digital Marketing (Pr : Marketing)
MOD1101	Business of Fashion
ORH1163	Organizational Behavior
ORH1600	Introduction to Human Resource Management
SCO2000	Managerial Accounting (Pr: Intro. to Financial Accounting)

GRADUATE COURSES

DSR8403	Strategy of Organization and Corporate Social Responsibility : From Local to International
DSR8410	Implementing International Strategy
DSR8412	International Management: Strategies for the BRICS
MET8404	Innovation Management
MET8413	International Issues in Organizational Management
MGP7900	Project Management
ORH8412	Individuals and Organizations in a Cross-Cultural Context
• Course credit values: 3 North American credit (6 ECTS) courses	
• 45 contact hours including exams	

INTERNATIONAL STUDENT EXCHANGE PROGRAM

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COURSES TAUGHT IN ENGLISH
WINTER SEMESTER 2020

UNDERGRADUATE COURSES

DSR4700	International Management and Cultures
DSR5100	Strategic Management (Pr: Intro. to Management & Financial Management)
ECO3550	International Economic Relations (Pr: Intro. to Microeconomics)
ESG1114	Doing Business in North America
EUT1172	Sustainable Development in Management
FIN3500	Financial Management (Pr: Intro. to Financial Accounting)
FIN5570	Financial Analysis and Evaluation of Firms (Pr: Financial Management)
FIN5580	Multinational Financial Management (Pr: Financial Management)
MET4011	Technological Innovation in Context (Pr: Intro. to Microeconomics & Financial Management)
MKG5305	Consumer Behavior (Pr: Marketing)
MKG5321	International Marketing (Pr: Marketing)
MKG5327	Advertising (Pr: Marketing)
ORH1163	Organizational Behavior
ORH1600	Introduction to Human Resource Management
SCO2000	Managerial Accounting (Pr: Intro. to Financial Accounting)

GRADUATE COURSES

ECO8041	International Trade and Globalization
MKG8425	International Marketing
MKG8429	Intercultural Marketing
MGP7017	Management of International Projects
MGP7226	Project Management in a Multi-Cultural Context
ORH8412	Individuals and Organizations in a Cross-Cultural Context

•Course credit values: 3 North American credit (6 ECTS) courses

•45 contact hours including exam

ESG UQÀM

School of Management

Université du Québec à Montréal

May 2019